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## **VIRginia International Raceway Announces Jets.com as New Track Partner**

*Global Private Jet Service Signs On as Race Sponsor for VIR's Michelin GT Challenge During the WeatherTech SportsCar Championship*

**Danville, Virginia – July 12, 2016** – VIRginia International Raceway, one of America's premier road courses, is honored to announce Jets.com as an official sponsor of the Michelin GT Challenge, the track's largest race of the year taking place during the IMSA WeatherTech SportsCar Championship weekend, Aug. 26 to 28. Jets.com is a New York-based private aircraft travel service that provides a one-on-one client experience for booking the finest and safest charter flights around the world.

"VIR is an extraordinary facility with so much to offer, from its award-winning road course to the expansive onsite resort and amenities," said CJ Lashuk, charter executive of Jets.com. "The Michelin GT Challenge audience is a perfect fit for our luxury offerings and the high-end sports car race brings in a huge crowd every year. We are extremely proud to be an official partner of the event – racing fans near and far won't want to miss out on the high-speed action at VIR this August."

As an official partner for the Michelin GT Challenge, Jets.com will have signage throughout VIR as well as a display area onsite during the prestigious race weekend. The IMSA WeatherTech SportsCar Championship, the premier sports car racing series in North America, kicks off Friday, Aug. 26 with testing, qualifying and multiple support series races. It all culminates with the Michelin GT Challenge race Sunday, Aug. 28.

VIR is the only track in the greater Mid-Atlantic area and the tenth stop of only 12 tracks nationwide selected to host the WeatherTech SportsCar Championship in 2016. The Michelin GT Challenge will take place on the track's historic full course that is 3.27 miles with 17 turns and 130 feet of elevation changes. Drivers top speeds of 190 miles per hour during the nearly three-hour race that includes the "climbing esses," a section of the course considered by many race drivers as one of the most challenging and intimidating in North America.

The Jets.com partnership comes on the heels of other major new relationships for VIR, including the recent addition of global technology leader Michelin as the title sponsor for the Michelin GT Challenge race. For the last several years, the track has caught the eye of some of the major players in both the luxury and auto industries, including additional multi-year agreements with NISSAN as its official auto partner and BRM Chronographes as its official timepiece.

Advanced tickets for the Michelin GT Challenge race weekend are \$40 for Friday-only, \$45 for Saturday-only, \$55 for Sunday-only, \$65 for a two-day Saturday and Sunday ticket, and \$75 for a three-day ticket. All tickets will be an additional \$10 if purchased at the gate. Children 16 and under are admitted free of charge with a paying adult and parking is also free. Active military are admitted free of charge and veterans receive a 50 percent discount with valid military ID. For more information and to purchase tickets, visit [www.virnow.com](http://www.virnow.com) or call (434) 822-TIKS.

### **About VIRginia International Raceway**

VIRginia International Raceway is one of America's premier road courses, offering professional and amateur racing for modern and vintage classes while providing contemporary resort amenities. A prominent test facility for the automotive industry, VIR has the distinction of being named one of the top six courses in North America by Car & Driver Magazine, and southern roots and hospitality make it one of the friendliest. Conveniently located at the Virginia/North Carolina border, VIR is just a short two-hour trip from Richmond and about an hour and 15 minutes from both the Piedmont-Triad and Raleigh-Durham International Airports.

VIR offers amenities such as lodging, dining, a spa, an exclusive driver's club, karting, off-road racing, shooting sports, skid pad and more. The grounds also offer a unique setting and specialized facilities for corporate retreats, group activities and conference space. Onsite parcels are available for sale/lease to motorsports industry tenants. For more information, visit [www.VIRnow.com](http://www.VIRnow.com), [Facebook](#) or [Twitter](#).

**About Jets.com**

Launched in 2008, Jets.com is a private aviation company that specializes in giving its clients the personal service of a one-on-one relationship each and every time. From small business trips to family vacations, the individualized service provides a seamless, flawless and extremely luxurious private jet experience. The company has also created and maintained the most flexible 25-hour jet card program in the industry, allowing customers on-demand and one-time charters in various sized jets during a block time. At Jets.com, "The sky is yours." Learn more at [www.Jets.com](http://www.Jets.com).

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