



October 7, 2021



Featuring Andrew Davis, Ryan Eversley, Andy Lally, Katherine Legge, Patrick Long, Tom Long, David Murry, Dylan Murry, Bryan Sellers and others

Dear Sponsor/Donor:

We invite you to join the First Annual Karting 4 Cameron, a Pro-Am Kart Race, to support the Cameron K. Gallagher Foundation. With prevention as our goal, the CKG Foundation is dedicated to changing the dialogue and supporting teen mental health through education and conversation. By providing training on tools to help develop positive coping strategies, the CKG Foundation is providing mental wellness education for life.

Our fundraising goal for 2021 is \$100,000. We've built a fun racing format that consists of pairing 3 participant drivers with one pro driver. This year's pro driver lineup includes Andrew Davis, Ryan Eversley, Andy Lally, Katherine Legge, Patrick Long, Tom Long, David Murry, Dylan Murry and Bryan Sellers.

In concert with the IMSA Michelin GT Challenge at VIR on October 8-10, this exciting event includes not only the enduro kart race but spectator activities, as well as ample time to meet and talk with the professional racing drivers. We hope you'll join us to help positively impact the critical issue of teen mental health by becoming a sponsor, details of which are included.

Sandy Wiggins
Sponsorship Chairman
jswiggins@acgworldwide.com
804-539-8215

Presented By



SPONSORSHIP LEVELS

PREMIER \$35,000

- One race team of 4 (3 amateurs; 1 pro)
- Top event billing
- Advance event promotion (invitations, newsletter)
- 12 VIP passes*
- Logo in the following: top billing on event t-shirt, VIP area banners
- Recognition in social media (logo included in Karting for Cameron profile cover graphics. Individual post with provided content (may include video, photo, graphic, offer, etc.)
- Team photo with select pro drivers
- Photo print of drivers with donation check
- Priority wait list for individual driver spots (additional \$1,000 due to driver)
- Opportunity to include promotional material/giveaway in goodie bag delivered to all pro and amateur drivers
- 12 Weekend Race Pass tickets
- #SpeakUp5k Race Entries

PRESENTING \$20,000

- One race team of 4 (3 amateurs; 1 pro)
- Top event billing
- Advance event promotion (invitations, newsletter)
- 10 VIP passes*
- Logo in the following: top billing on event t-shirt, VIP area banners
- Recognition in social media (logo included in Karting for Cameron profile cover graphics. Individual post with provided content may include video, photo, graphic, offer, etc.)
- Team photo with select pro drivers
- Photo print of drivers with donation check
- Priority wait list for individual driver spots (additional \$1,000 due to driver)
- Opportunity to include promotional material/giveaway in goodie bag delivered to all pro and amateur drivers
- 10 Weekend Race Pass tickets
- #SpeakUp5k Race Entries

SUPPORTING \$15,000

- One race team of 4 (3 amateurs; 1 pro)
- Advance event promotion (invitations, newsletter)
- 8 VIP passes*
- Logo in the following: event t-shirt, VIP area banners
- Recognition in social media (individual post with provided content may include video, photo, graphic, offer, etc.)
- Team photo with select pro drivers
- Photo print of drivers with donation check
- Priority wait list for individual driver spots (additional \$1,000 due to driver)
- Opportunity to include promotional material/ giveaway in goodie bag delivered to all pro and amateur drivers
- 8 Weekend Race Pass tickets
- #SpeakUp5k Race Entries

***VIP hospitality: Pro and Amateur Driver and VIP passes include access to the VIP hospitality tent with food and beverages provided on day of karting event.**

VIP \$10,000

- One race team of 4 (3 amateurs; 1 pro)
- Advance event promotion (invitations, newsletter)
- 6 VIP passes*
- Logo in the following: event t-shirt, VIP area banners
- Recognition in social media (individual post with provided content may include video, photo, graphic, offer, etc.)
- Team photo with select pro drivers
- Photo print of drivers with donation check
- Priority wait list for individual driver spots (additional \$1,000 due to driver)
- Opportunity to include promotional material/ giveaway in goodie bag delivered to all pro and amateur drivers
- Photo print of drivers with donation check
- Priority wait list for individual driver spots (additional \$1,000 due to driver)
- Opportunity to include promotional material/ giveaway in goodie bag delivered to all pro and amateur drivers
- #SpeakUp5k Race Entries

TEAM \$5,000

- One race team of 4 (3 amateurs; 1 pro)
- 4 VIP passes*
- Logo in the following: event t-shirt, VIP area banners
- Recognition in social media (individual post with provided content may include video, photo, graphic, offer, etc.)
- Team photo with select pro drivers
- Photo print of drivers with donation check
- Priority wait list for individual driver spots (additional \$1,000 due to driver)
- Opportunity to include promotional material/ giveaway in goodie bag delivered to all pro and amateur drivers
- 4 Weekend Race Pass tickets
- #SpeakUp5k Race Entries

KART \$2,500

- 3 VIP passes*
- Logo in the following: event t-shirt
- Recognition in social media (mentioned in list with other sponsors)
- Photo print of drivers with donation check
- Priority wait list for individual driver spots (additional \$1,000 due to driver)
- Opportunity to include promotional material/ giveaway in goodie bag delivered to all pro and amateur drivers
- Weekend Race Pass tickets
- #SpeakUp5k Race Entries

PIT \$1,000

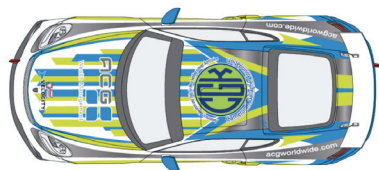
- 2 VIP passes*
- Logo in the following: event t-shirt
- Recognition in social media (mentioned in list with other sponsors)
- #SpeakUp5k Race Entries



The VIR Kart Track is a state-of-the-art 5/8 mile, 24-foot-wide-paved circuit. Our karts run ungoverned Honda GX 270cc motors capable of speeds in excess of 50 mph, the fastest speeds you'll find for go-karts anywhere.



Each member of the winning kart team will receive a limited edition Omologato VIR branded watch. Only 50 VIR Première Editions will be produced.
<https://www.omologatowatches.com/vir>



Look out for our CKG Foundation racecar!

To sponsor, visit
ckgconnections.com/karting-for-ckg/

Participating Professional Racing Driver Career Highlights:

- Past racing event highlights: 24 hours of Le Mans, Rolex 24 Hours of Daytona and Mobile1 12 Hours of Sebring class winners
- Racing series include: IMSA, American Le Mans Series, Pirelli World Challenge, NASCAR Cup series as well as others

We have asked our professional drivers to be active on their social media leading up to, during and after the event, to extend awareness and funnel donations, and ask that our sponsors do the same.



Cameron K. Gallagher Foundation

<https://www.ckgfoundation.org/>

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ckgconnections.com/karting-for-ckg/